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DELAND'S

Belrose Road
Mayfield H'ts., Ohio

Daughter
of Venus



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☆ MAR 30 1936 ☆

U. S. Department of Agriculture.

United States Dept. of Agriculture.
Bureau of Plant Industry,
Washington, D. C.





ONLY the flower lover (whether he be an enthusiastic layman or an expert commercial grower) can truly appreciate the thrill that one gets when nature blesses his garden with a wonderful new creation. Mother Nature was unusually generous to me, bestowing on my garden a delightfully beautiful dahlia.

It was not my intention to market this fine flower this year. But friends and strangers, who have seen it, have urged me to release it at once. This I decided to do and set about to find a suitable name for it. I have chosen "Daughter of Venus" because of her proud symbolism of perfection of form and beauty.

May I introduce "Daughter of Venus", whose beauty and charm I am sure you will appreciate as it grows in your garden.

Benjamin Deland.



TWO-THIRDS ACTUAL SIZE, BLOOMS RUN 7" TO 9" WITHOUT FORCING

BECK'S

Daughter of Venus

MANY OUTSTANDING FEATURES MAKE THIS DAHLIA DESIRABLE

DAUGHTER OF VENUS is a borderline type, being Informal Decorative or Semi-Cactus. It's given color is rosy mauve with center petals of a delicate orchid which gives it unusual beauty either in day or artificial light.

The blooms range from 7" to 9" in diameter and 4" to 4½" in depth, without forcing. Stems are long and stiff. The plant itself is a profuse bloomer and grows from 5' to 6' tall with a healthy, rugged, bushy growth. Its resistance to insects is exceptional, never having had to be sprayed in the three-year experimental period.

These features combined with Daughter of Venus' exceptional lasting qualities make it unusually attractive either in the garden or the vase.

Daughter of Venus has never been shown in competition but was exhibited at the 1935 Mid-West Dahlia Show, where it was a center of attraction.

I urge that you place orders for roots at once as my stock is very limited and only plants will be available after this is sold. All stock is from healthy field grown roots.

ROOTS \$10.00
PLANTS \$5.00

WHAT WELL KNOWN GROWERS SAY

"Daughter of Venus is truly a gorgeous flower. No 1936 Dahlia Garden will be complete without it."—

Earl V. Newton, Cleveland, Ohio
Treasurer of Dahlia Society of Ohio.
Vice President of American Dahlia Society.

. . .

"This new creation will make many friends. I can give it the highest of recommendations."—

Dr. H. H. Smith, Rocky River, Ohio
First Vice President of Dahlia Society of Ohio.
Vice President of American Dahlia Society.

. . .

"It's a long time since I have been so impressed by any dahlia. It's one of those that are here to stay."—

F. V. R. Viers, Canton, Ohio
Dahlia Fancier and Commercial Grower.

DELAND'S...Belrose Rd., Mayfield H'ts., Ohio

PRICES FOR 1936

Decorative and Cactus Dahlias

This is just a partial list of our stock. Write us for prices and information on dahlias not listed.

	Roots	Plants
Adirondack Sunset—I. D.	\$5.00	\$2.50
Scarlet and Yellow		
Adorable—I. D.	1.00	2.00
True Peach—very fine.		
America's Sweetheart—I. D.	10.00	5.00
Large Pure Yellow.		
Anna Benedict—I. D.	5.00	2.50
Rich Deep Garnet.		
Angelo Rossi—I. D.	6.00	3.00
Golden Apricot.		
Amelia Earhart—S. C.	2.50	1.25
Apricot Buff and Salmon.		
Altmark—S. C.		1.00
Rose with Cream Center.		
Areturus—F. D.		1.00
Scarlet—Suffused Yellow.		
Cameo—I. D.	1.00	.75
Salmon Rose.		
Cavalcade—F. D.	5.00	2.50
Soft Rosy Magenta.		
City of Cleveland—I. D.	5.00	2.50
Large Flame.		
Cornelia Bryce Pinchot—I. D.	5.00	2.50
Burgundy Red.		
Daddy Kemp—I. D.	3.75	1.75
Burgundy Red—Large.		
Dick Lingruen—Ball.	2.00	1.00
Largest Ball—White and Lavender.		
Dwight W. Morrow—I. D.	1.00	.50
Large Red.		
Forest Fire—I. D.	5.00	2.50
Scarlet Flame and Yellow.		
Frank Serpa—I. D.	7.50	3.75
Distinctive—Wine.		
Geneva Beauty—I. D.	5.00	2.50
Orange.		
Golden Standard—C.	5.00	2.50
Golden Tan.		
Good-Night—I. D.50
Deep Maroon.		
Honor Bright—F. D.	2.00	1.00
Coral Rose.		
Hunt's Velvet Wonder—I. D.	7.50	3.75
Rich Burgundy Red.		
Hillcrest Mandarin—I. D.	2.00	1.00
Red—Amber Reverse.		
Hillcrest Nugget—I. D.	5.00	2.50
Golden Bronze.		
Jersey Dainty—C.	1.00	.75
White.		
Jersey Melody—S. C.	1.00	.75
Tyrian Rose.		
Jim Moore—I. D.50	.50
Primrose Yellow and Pink.		
Kay Francis—S. C.	5.00	2.50
Lemon Yellow.		
Kathleen Norris—I. D.75
Rose Pink.		
Kemp's Violet Wonder—I. D.75
Rich Violet.		
La Fiesta—I. D.	1.00	.75
Yellow—Penciled Red.		
Lawrence Tibbett—F. D.	3.75	1.75
Peach.		
Miss Belgium—C.	1.50	1.00
Orange.		
Mary Elizabeth Redfern—I. D.	5.00	2.50
Orchid Rose.		
Monmouth Sunburst—I. D.	2.00	1.00
Bronze and Salmon.		
Murphy's Masterpiece—I. D.	1.00
Crimson Red.		
Myrna Loy—E. D.	5.00	2.50
Rosy Magenta—White Tips.		
New Deal—I. D.	5.00	2.50
Glistening Orange Red.		
Ruby Taylor—I. D.	1.50	.75
Carmine.		
Sonny Boy—I. D.	2.00	1.00
Old Rose Tinged Gold.		
Satan—S. C.	1.50	.75
Red Tipped Gold.		
Spotlight—I. D.	2.50	1.25
Sulphur Yellow.		
Wenoka—F. D.	10.00	5.00
Rosy Mauve.		
Zion's Pride—I. D.	5.00	2.50
Yellow.		

SPECIAL

3 Large Double Honor Roll Dahlias \$1.00
12 Large Double Honor Roll Dahlias 3.50
A Fine Selection of Miniatures and Pom Poms.

POM POM SPECIAL

12 Different Colors (the Best Ones) \$2.50 Net
Postage Prepaid on All Orders of \$1.00 and over.

